

Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Contract #	5196333	Date Entered	03/25/22
Schedule Dates	03/28/22-04/10/22	Last Modified	03/30/22
Advertiser	Computer and Communications Ind Association (1	Entered By	Barbara Monares
Agency	Pier 91 (19318)	СО-ОР	No
Product	POLITICAL ISSUE (ns) (1187)	External #	
Brand	Est 10468 (1707781)	Demo	

Monares, Barbara (3870)

Local/Political Issue Agency BRD

WJLA/GJLA/EJLA

Est 10468

Standard

CCIA - Est 10468

Summerhays, Blakely

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

3 Wide Life

\$36,922.50

\$209,227.50

15.00

Washington (WJLA	1)	
By Broadcast Month	Spots	Rate
Apr. 2022	101	\$246,150.00
Grand Total:	101	\$246,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Sı	ı Sp	oots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	1	1	1	1			10	\$600.00	\$6,000.00	Washington (WJLA)		3/25/22
2.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	6:58A- ABC-Good Morning America		1	2	2	2	1			16	\$1,200.00	\$19,200.00	Washington (WJLA)		3/25/22
3.0	Normal Line / SPOT	04/02/22-04/09/22	2	:30	7A- ABC-Good Morning America Saturday						1	L		2	\$600.00	\$1,200.00	Washington (WJLA)		3/25/22
4.0	Normal Line / SPOT	04/02/22-04/09/22	2	:30	9A- ABC-Good Morning America Saturday 2						1	L		2	\$600.00	\$1,200.00	Washington (WJLA)		3/25/22
5.0	Normal Line / SPOT	04/03/22-04/10/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM							1		2	\$150.00	\$300.00	Washington (WJLA)		3/25/22
6.0	Normal Line / SPOT	04/03/22-04/10/22	2	:30	8:59A- ABC-This Week							1		2	\$60,000.00	\$120,000.00	Washington (WJLA)		3/25/22
7.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	9A- Live with Kelly	2	X	Х	Х	Х	Х			4	\$600.00	\$2,400.00	Washington (WJLA)		3/25/22
8.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	10A- News-Good Morning Washington at 10a	1	. X	х	х	Х	Х			2	\$450.00	\$900.00	Washington (WJLA)		3/25/22
9.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	10:58:25A- ABC-The View	3	Х	Х	Х	Х	Х			6	\$900.00	\$5,400.00	Washington (WJLA)		3/25/22
10.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3	X	Х	Х	Х	Х			5	\$750.00	\$3,750.00	Washington (WJLA)		3/25/22
	<u> </u>	I			CON	FIF	RM	ΑT	Ю	N C	100	VT	RA	C7			<u> </u>		
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 02:06 PM on Monday, April 11 2022

		Contract # Schedule Dates	5196333 03/28/22-04/10/22	Date Entered Last Modified	03/25/22 03/30/22
	WJLA	Advertiser	Computer and Communications Ind Association (1	Entered By	Barbara Monares
abc	1100 Wilson Blvd, 6th Floor	Agency	Pier 91 (19318)	CO-OP	No
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 10468 (1707781)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Pier 91		Buyer Name	Summerhays, Blakely	Commission %	15.00
3050 K St NW		Phone/Fax	1	Commission	\$36,922.50
Suite 100		CPE	Est 10468	Net Total	\$209,227.50
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		

CCIA - Est 10468

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0.1	Preempt	04/08/22															Washington (WJLA)	Network Special Report/Spot - News started covering VP Harris & President Biden'	
11.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know	2	Х	Х	Х	Х	Х			4	\$500.00	\$2,000.00	Washington (WJLA)		3/25/22
12.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	2P- ABC-General Hospital	3	Х	Х	Х	Х	Х			6	\$750.00	\$4,500.00	Washington (WJLA)		3/25/22
13.0	Normal Line / Access	03/28/22-04/08/22	2	:30	6:58:46P- Wheel Of Fortune	2	Х	Х	Х	Х	Х			4	\$3,000.00	\$12,000.00	Washington (WJLA)		3/25/22
14.0	Normal Line / Access	03/28/22-04/08/22	2	:30	7:29:26P- Jeopardy	2	Х	Х	Х	Х	Х			4	\$5,000.00	\$20,000.00	Washington (WJLA)		3/25/22
15.0	Normal Line / SPOT	04/02/22-04/09/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)		3/25/22
15.0.1	Closed Preempt	04/09/22															Washington (WJLA)	Program Change/Exception - The Ten Commandments	
16.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3	Х	Х	Х	Х	Х			6	\$1,000.00	\$6,000.00	Washington (WJLA)		3/25/22
17.0	Normal Line / SPOT	03/28/22-04/08/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	2	Х	Х	Х	Х	Х			4	\$1,600.00	\$6,400.00	Washington (WJLA)		3/25/22
					CON	FIF	RMA	ΑT	101	V (N	ΓR	AC	Τ				
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

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Washington (WJLA)

By Broadcast Month Spots

101

101

Apr. 2022

Grand Total:

<u>Rate</u>

\$246,150.00

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abc	1100 Wilson Blvd, 6th Floor	Agency	Pier 91 (19318)	СО-ОР	No
	Arlington, VA 22209	Product	POLITICAL ISSUE (ns) (1187)	External #	
		Brand	Est 10468 (1707781)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Monares, Barbara (3870)	Order Type	3 Wide Life
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Pier 91		Buyer Name	Summerhays, Blakely	Commission %	15.00
3050 K St NW		Phone/Fax	/	Commission	\$36,922.50
Suite 100		CPE	Est 10468	Net Total	\$209,227.50
Washington, DC 20007		Account Types	Local/Political Issue Agency BRD	Sales Tax	
		Billing Type	Standard		

CCIA - Est 10468

Run Times

18.0	Normal Line / SPOT	04/02/22-04/09/22	2	:3	0 6P- News-7Ne SIDE Weeken							1	-	2	\$750.00)	\$1,500.00	Washington (WJLA)		3/25/22
19.0	Normal Line / SPOT	04/03/22-04/10/22	2	:3	0 6:30P- News- YOUR SIDE W 630PM								1	2	\$900.00)	\$1,800.00	Washington (WJLA)		3/25/22
20.0	Normal Line / SPOT	03/28/22-04/08/22	2	:3	0 11:00:26P- Ne YOUR SIDE at	ews-7News ON t 11PM	3	Х	Х	Х	X >	x		6	\$1,000.00)	\$6,000.00	Washington (WJLA)		3/25/22
21.0	Normal Line / SPOT	03/28/22-04/08/22	2	:3	0 11:35P- ABC	Jimmy Kimmel	2	Х	Х	Х	x >	x		4	\$500.00		\$2,000.00	Washington (WJLA)		3/25/22
22.0	Normal Line / SPOT	04/02/22-04/02/22	2	:3	0 11:00:26P- Ne YOUR SIDE W 11PM	ews-7News ON Veekend at						1	-	1	\$600.00		\$600.00	Washington (WJLA)		3/25/22
23.0	Normal Line / SPOT	04/09/22-04/09/22	2	:3	0 11:44:26P- No YOUR SIDE W 11PM	ews-7News ON Veekend at						1	-	1	\$600.00)	\$600.00	Washington (WJLA)		3/25/22
24.0	Normal Line / Prime	03/29/22-03/29/22	2	:3	0 7:57:56P- ABO Harvey (Tueso				1					1	\$6,000.00)	\$6,000.00	Washington (WJLA)		3/25/22
25.0	Normal Line / Prime	04/05/22-04/05/22	2	:3	0 7:57:56P- ABO Harvey (Tueso				1					1	\$6,000.00)	\$6,000.00	Washington (WJLA)		3/25/22
26.0	Normal Line / Prime	04/01/22-04/08/22	2	:3	0 9P- ABC-20/2	20 (Friday)					_ 1	1		2	\$4,000.00)	\$8,000.00	Washington (WJLA)		3/25/22
	CONFIRMATION CONTRACT																			
Accepted	Accepted-Agency/Advertiser: Date:			Accepted-Station:								Date: Comments:								

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

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Line

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Line Type / Break Type (Ref #)

Dates

Sec Length

Washington (WJLA)

By Broadcast Month Spots

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Comments

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		Comments	CCIA - Est 10468		

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27.0	M/G For 15.0.1 / Access	04/04/22-04/04/22	2		6:58:46P- Wheel Of For			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		3/30/22
								/I A	TIC	142	00	\ N 1"		Α Ο	_				
					CC)NF	KI	VIA	1110	N	CC	NN	ΙK	AC	<u> </u>				
Accepted	-Agency/Advertiser:			Date:	Accepte	d-Static	n:								Date:	Comments:			

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